

INTERNSHIP OPPORTUNITY

Public Relations/Influencer Intern

TITLE OF INTERNSHIP: **Public Relations/Influencer Intern**

REPORTS TO: Founder & CEO

GOAL OF PROJECT AND LEARNING OBJECTIVES:

The Public Relations intern will research potential social media outlets and channels to continue to spread awareness of *because I said I would*. The intern will then develop a plan to pitch to our Founder & CEO that may include getting interviews on YouTube channels, working with influencers, and creating opportunities for podcast interviews. The intern will gain public relations, marketing, and media experience through this internship, especially as they relate to the nonprofit sector.

INTERN DUTIES AND RESPONSIBILITIES:

- Research potential social media outlets, channels, and influencers and reach out as appropriate
- Develop and pitch plan to increase our presence on social media

INTERN REQUIREMENTS AND QUALIFICATIONS:

PREFERRED AREAS OF STUDY/MAJORS: Public Relations, Marketing

MINIMUM GPA/CLASS STANDING: 3.0

SKILLS: Social Media

COMPUTER/TECHNOLOGY EXPERIENCE: Heavy personal use of YouTube, Twitch, podcast interviews

DESIRED HOURS: 10 hours/week

TO APPLY:

Send your resume and a cover letter stating why you want to intern with us and what skills make you a great candidate for this internship. Send to kathie@becauseisaidiwould.org with "Internship Application" in the subject line.

20525 Center Ridge Road, Suite 500, Rocky River, OH 44116

216.226.3770

becauseisaidiwould.org

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because
I said
I would.